

PORTUGUESE

TRAVELTECH

COMMUNITY



HOME FOR T-STARTUPS



PORTUGAL WANTS TO "LEAD THE TOURISM OF THE FUTURE", PROMOTING ITSELF AS AN INTERNATIONAL HUB SPECIALIZED IN ENTREPRENEURIAL AND INNOVATIVE PROJECTS.

NOWADAYS, TRAVEL & TOURISM ENTREPRENEURS | STARTUPS, THANKS TO THEIR WILL TO INNOVATE AND SOLVE PROBLEMS, CAN BE THE ANSWER THAT WILL ENRICH THE TOURIST EXPERIENCE AND THE SOLUTION FOR COMPANIES LOOKING FOR A CREATIVE, EFFICIENT, OUTSIDE PERSPECTIVE FOR THEIR PROBLEMS.

PORTUGUESE TRAVEL TECH COMMUNITY WAS CREATED TO BE THE FOCAL POINT TO ALL TRAVEL & TOURISM ENTREPRENEURS IN ORDER TO PUT IN PRACTICE THEIR CAPABILITY TO GIVE A REAL RESPONSE TO THE DAILY PROBLEMS THAT COMPANIES FACE WITH TOURISTS, DESTINATIONS AND EXPERIENCES.




MISSION: **SUCCESSFUL** ECOSYSTEM



THE FORMULA FOR **SUCCESS** IS:

CORPORATION (KNOW-HOW) + ENTREPRENEURS (CREATIVE, RESILIENT, HARDWORKING)



BASED ON AN **OPEN INNOVATION STRATEGY**, WE WANT TO SHORTEN THE GAP BETWEEN COMPANIES AND ENTREPRENEURS, HELPING TO GIVE THE OPPORTUNITY FOR STARTUPS TO WORK TOGETHER WITH THE CORPORATE SIDE IN ORDER TO BE A PART OF THE SOLUTION OF THEIR DAILY PROBLEMS.



ADDITIONALLY, WE INTEND TO COLLABORATE WITH THE PORTUGUESE NATIONAL TOURISM BOARD TO PROMOTE PORTUGAL AS A DESTINATION FOR INNOVATION AND CREATIVITY IN TOURISM.

FINALLY, MAKE THIS A HOME FOR PORTUGUESE TRAVEL AND TOURISM STARTUPS TO SHARE IDEAS, GIVE TOOLS FOR IMPROVEMENT AND ADD VALUE TO ALL ITS STARTUPS, BRINGING THEM BUSINESS OPPORTUNITIES.

STARTUPS

NOWADAYS, MORE THAN 40 STARTUPS ARE PUTTING THEIR EFFORT AND CREATIVITY ON THE TOURISM SECTOR TO PRESENT INNOVATIVE SOLUTIONS.



WITH THIS COMMUNITY WORKING TOGETHER, WE WANT TO ADD VALUE BY:

IMPROVING **QUALITY OF OFFERING**

CONTRIBUTING TO BE **FASTER | FIRST** IN THE MARKET

BEING MORE **EFFICIENT**

REDUCING COSTS





CODENAME: T

TAKING INTO ACCOUNT OUR MISSION (CODENAME T FOR TOURISM), WE ARE COMMITTED TO:

- WORKING TOGETHER IN ORDER TO BE A REAL CONTRIBUTION TO THE PORTUGUESE NATIONAL TOURISM BOARD STRATEGIES IN WHAT REGARDS INNOVATION;
- MAPPING THE TRAVEL & TOURISM STARTUP ECOSYSTEM;
- WORKING TOGETHER, REPRESENTING THE TRAVEL AND TOURISM SECTOR, TAKING ADVANTAGE OF MUTUAL WILLINGNESS TO ACHIEVE EACH OTHERS STARTUP'S GOALS;
- GETTING TOGETHER WITH COMPANIES IN ORDER TO CLOSE GAPS BETWEEN STARTUPS AND CORPORATES;
- GIVING VALUE TO ALL TRAVEL & TOURISM STARTUPS WITH VARIOUS EVENTS AND WORKSHOPS;
- GETTING IN CONTACT WITH CORPORATES IN ORDER, FOR EXAMPLE, PROVIDE SOLUTIONS;
- NETWORKING FOR SHARING;
- ORGANIZING MEETUPS.





 **JOIN THE COMMUNITY!**



PORTUGUESE TRAVEL TECH COMMUNITY



pttraveltech@gmail.com